

PREMIERE
home theatre surroundings

FIRST CLASS SEATING AT COACH FARES

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10 Great Reasons Why Premiere HTS Home Theater Seating is the Right Choice

When Premiere Home Theatre Surroundings was founded in 1999, we looked at what other theater seating makers were doing. We went on a mission to find out what the discriminating Home Theater "Aficionado" as well as the best theater design experts were looking for in high-quality theater seating.

One of our founding partners with 20+ years executive product development experience in the high-end furniture industry, having just left what was considered the best theater seating company at the time, joined forces with the president of one of the nations leading high-end audio-video marketing and distribution firms to launch Premiere HTS. Together they were amazed at the huge demand for something better – something that met all the requirements of comfort, style, and quality... but at real world prices. This was the birth of Premiere HTS – makers of the finest in Home Cinema recliners. First class home theater seating at coach prices...

1. Premiere HTS Quality – There Is A Difference!

Premiere HTS home cinema recliners are handcrafted from the ground up with only the finest bench-made construction techniques and highest quality materials available for life-long comfort and durability. We use 7-ply computer cut hardwood for all structural stress points, industrial-grade Leggett & Platt steel incline and recline mechanisms, the highest grade of multi-density, low-memory foams for maximum "body float" and resilience, as well as the widest variety of the finest Italian leathers and luxurious velvets, chenilles, and micro fiber suedes available. The result is ultimate luxury, elegant styling, and an ongoing tradition in master workmanship.

2. Premiere HTS Value – Our Formula For Success.

It's easy to build a state-of-the-art theater recliner where price is no object – are they worth the investment? Because we combine our extreme quality measures with the latest technology and manufacturing techniques, Premiere HTS has accomplished an economies-of-scale that allows us to build custom theater seating at real-world price points that were previously not thought possible. You might find lower quality theater seating that is mass-produced by mainstream furniture brands at lower prices, but you won't find a finer theater recliner than Premiere HTS anywhere – at any price!

3. The Company – Integrity, Expertise, Experience.

If you were to "look under the hood" of our company, you'll find that our real success stands tall on the quality and passion of our people – people with extensive backgrounds in high-end furniture manufacturing as well as a wealth of experience and knowledge within our primary industry of expertise – the high end audio-video and home theater industries. Every member of our small but dedicated staff is professionally trained in all technical aspects of theater seat integration: elements of theater construction, video viewing optimization, layout design, theater acoustics, and interior design, to name a few. We become personally involved in every facet of your custom theater seating project from the moment your systems designer contacts us with the initial planning and layout of your home theater. We take great pride in working collaboratively as a team with your theater designer as well as your interior decorator to ensure a totally satisfying experience with your theater seating on every level – comfort, aesthetics, ergonomics, durability, convenience, and of course, overall theater performance. Remember – no home theater is truly complete without the right seating.

Premiere HTS Design and Engineering Innovations:

4. Premiere's unique modular design – ease of configuration and installation

Other theater seating makers create rows that require complicated installation that includes bolting all the chairs together – rendering them awkwardly heavy and unmanageable for cleaning or repositioning. Four chairs can turn into one long, incredibly heavy and unmovable piece of furniture requiring labor-intensive installation and set-up. One drink spilled can turn into a major project. But with Premiere's unique modular design we completely eliminate these issues completely, allowing for simple set-up, quick repositioning, and near effortless moving for ease of cleaning.

5. Our modular 'whisper' quiet recliner motors

Our recliner motors are fully, continuously adjustable for recline positioning, allowing you to position your recliner precisely to the position that is most comfortable for you – rather than only having 2 set positions to choose from, many of our competitors. Our whisper-quiet motors are barely audible – even during the quietest passages of any movie you're watching, so that reclining will not "break the mood". Additionally, our motors are industrial-grade, lightweight modular assemblies that are easily replaceable in the field in just minutes, should you experience any highly unlikely failure, and are warranted against defect for full years.

6. Our user-adjustable head cushions

Premiere HTS offers many custom user comfort features, such as our unique detached pillow back, allowing you to position your head for maximum comfort and optimum movie viewing angle. Other theater seating makers either do not recline as far as our chairs or require you to use an extra pillow to achieve the same results.

7. Premiere's "Wall-Hugger" space-saving design

Premiere's theater recliners are also designed to allow you to put them nearly right up against a back wall, yet still fully recline.

8. Removable "swing away" convenient snack tray swivel tables and arm storage

An innovation unique to Premiere HTS, our Sequel Cinema Recliner comes with beautiful real burl wood snack, drink, or laptop tables that can swing completely out of the way. Sequel also comes with storage compartments built in to the arms for remote controls, magazines, or any other items you would like to easily get to or tucked away.

9. Premiere uses D-Tools design software for creating flawless custom theater seating designs to your precise specifications and exact measurements.

10.
Our Guarantee To You

When you build the best, you can afford to offer the most extensive guarantee in the industry. PremiereHTS warrants our theater seating products for the entire lifetime that you, as the original purchaser, own your Premiere seating, against any defects in workmanship and/or materials. Our Lifetime guarantee includes any of the structural frame materials as well as the recline/incline mechanism. We also warrant our motor assemblies for a period of 5 full years from the date of purchase, for both parts and labor. Leather materials are warranted for 5 full years (material and labor) from any defects in workmanship. Fabric material is warranted for 1 full year from defects in workmanship. No other theater seating manufacturer offers the warranty that PremiereHTS does. **

Warranty



Premiere HTS